



## **First year of PATA Canada Vancouver Capilano University Student Chapter finishes with tremendous success!**

**VANCOUVER, July 16, 2018** – First year of PATA Canada Vancouver Capilano University Student Chapter finishes with tremendous success! Members organized several events throughout the year, including a sustainability themed World Tourism Day with guest speaker Gwendal Castellan, Sustainable Destination Development Specialist for Tourism Vancouver. Later this year, international youth volunteers from around the world arrived in Vancouver, through Latitude Global Volunteering. They were welcomed and guided around Vancouver by the PATA Student Chapter. Through partnerships with Shoreline Cleanup Program of Vancouver Aquarium and Keep Vancouver Spectacular, over half a dozen bags of garbage was removed from the grass and beach shorelines of Crab Park.

The highlight of the year was inviting local high school students, studying tourism, from across Metro Vancouver to the Capilano University campus. They participated in the first PATA Student Chapter High School Case Competition, which focused on creative ways to mitigate overtourism through visitor dispersal. Prizes were sponsored by Westcoast Sightseeing, Landsea Tours, Harbour Air, and Capilano Suspension Bridge. Judges from local tourism organizations, including TIABC, go2HR, Connect 7 Group, and

Capilano University Tourism Management department provided experience-based mentorship to the competition's young participants.

PATA Canada Vancouver Capilano University Student Chapter will strive to maintain a high standard throughout its second year by continuously learning, collaborating, and innovating.

For more information about the PATA Student Chapter's activities, please contact Chairman Shaun McGrath at [shaunmcgrath@my.capilanou.ca](mailto:shaunmcgrath@my.capilanou.ca).