

VANCOUVER, September 29, 2019 – PATA Canada Vancouver Capilano University Student Chapter celebrated World Tourism Day on September 26 by co-hosting a panel of tourism professionals on campus.



The event kicked off with an inspiring video from this year's host country, India, followed by an informative introduction from Stephanie Wells, Chair of the School of Tourism and Outdoor Recreation Management. Just a week prior, PATA Capilano University Student Chapter Chairperson, Stefanie Carlson, received the PATA Student Chapter Award of Excellence 2019 in Nur-Sultan, Kazakhstan on behalf of the Student Chapter. This award was shared with the rest of the student body before the World Tourism Day panel event began.

The panel of guest speakers consisted of Sandeep Talwar, President and CEO of TravDek; Dana Lee, Executive Director of the British Columbia Hospitality Foundation; Dennis Green, Director of go2HR; and Trina Notman, VP of Sales and Marketing of Accent Inns and Hotel Zed. This year's event was the biggest ever hosted at the school, with more than 220 students in attendance from Capilano University, Vancouver Premier College of Hotel Management, Eton College Canada.

Based on the theme of “Tourism and Jobs: A Better Future For All”, Student Chapter member and moderator, Madi Fairley, asked the panelists a variety of questions related to their professional journeys. They shared personal experiences in developing their careers, gave profound advice for students entering the tourism workforce, and discussed best practice strategies and initiatives pursued by their companies. Afterwards, students in the audience were able to ask direct questions to the panelists through Sli.do and a Catchbox microphone.

The panel event successfully honoured World Tourism Day and helped to enrich the knowledge of Capilano University students, as well as that of external guests. Students who did not need to leave for class immediately after the event had the chance to network with the guest speakers and engage in important discussions about the tourism industry. A number of tourism instructors delegated course assignments directly related to the event.



This event was hosted in collaboration with Capilano University School of Tourism Management and the Tourism and Outdoor Recreation Student Association.

Learn more about the PATA Capilano University Student Chapter on Instagram, Facebook, or at <http://www.patacapu.com>.

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