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PATA Capilano University Student Chapter Released New Podcast Episode About the Impacts of Tourism Both Locally and Globally

December 21, 2020 –

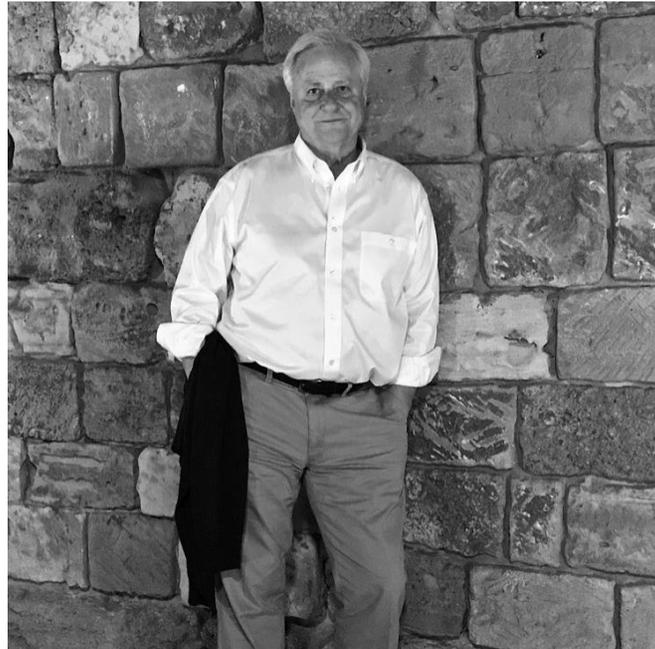
As one of the toughest years in the history of the tourism industry comes to a close, the PATA Canada Vancouver Student Chapter releases a new podcast episode that is more relevant than ever before. Despite Capilano University's current asynchronous learning setting due to COVID-19, The *What in the World in Travel* podcast continues to release monthly episodes. The PATA Canada Vancouver Student Chapter's dedicated executive members are still working diligently to produce the podcasts. This podcast brings this year to a close and is the last episode of the 2020 series. More podcast episodes are scheduled to release monthly in the coming year.

This month's episode was hosted by Yasemin Dogar (Secretary) and Kenna Koronko (Podcast Manager) who are members of the PATA Canada Vancouver Student Chapter, and featured Rick Antonson (former CEO and president of Tourism Vancouver, and award-winning innovator and author). Rick was awarded an honorary Doctorate of Laws by Capilano University in 2011. He has achieved great things in his working career in the tourism industry, including becoming ambassador for the Vancouver 2010 Olympic and Paralympic Winter Games, holding the title of Vice President with Rocky Mountaineer, as well as his international role of Vice Chair of the Pacific Asia Travel Association. He has even been "inducted into the Canadian Tourism Hall of Fame" (Rickantonson.com).

In this episode, Rick brings his tourism industry expertise to the table by sharing his experiences of working and travelling internationally. He starts off at the very beginning by telling the story of how he has become the self-proclaimed "accidental executive". This fascinating, and somewhat comedic story sheds light on how one's career path may not be a straight upward ladder, but rather a switchback trail at times. Many students over the course of the last year have questioned their choice to study tourism. However, according to Rick, "Nobody has all the answers... you (students) will be able to provide answers to questions that (industry professionals) do not even know how to ask". He provides a glimmer of hope for tourism students who will soon be entering the workforce. Listen to the full episode to learn more about Rick's experiences at Tourism Vancouver and the types



of challenges the tourism industry faces. Learn more about what Rick has to teach us in the 45-minute in-depth episode (information on where the episode can be found is listed below).



Photograph of Rick Antonson

The School of Tourism Management Capilano University has been a leader in tourism education for over 40 years and supports the PATA Canada Vancouver Student Chapter. PATA Canada Vancouver Capilano University Student Chapter was established in March 2017 and is honoured to receive the PATA Student Chapter Award of Excellence 2018 for its achievements in its first year.

Launched in September 2018, PATA Canada Vancouver Capilano University Student Chapter's *What in the World in Travel* podcast features 30-minute interviews with travel professionals from around the world. The podcast audio engineer and sound editor is student chapter member Cee Trinh. The music clip in each episode is graciously provided by Francis Henson, a Vancouver-based singer-songwriter, guitar player, and producer. The *What in the World in Travel* podcast is made possible through the ongoing support of Capilano University School of Tourism Management. The podcast logo was developed with help from Capilano University student Harrison Shaw. The *What in the World in Travel*



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podcast is available for streaming and download on the Student Chapter's website, Google Play Music, iTunes, Soundcloud, Spotify, and the Student Chapter's website.

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Learn more about PATA Capilano University Student Chapter online, or from our social media platforms:

School of Tourism Management: www.capilanou.ca/tourism

PATA Canada Vancouver Student Chapter: www.patacapu.com

To learn more about us, visit our social media pages:



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