



PATA CAPILANO UNIVERSITY STUDENT CHAPTER PRESENTS

WHAT IN THE WORLD IN TRAVEL

Release Date: March 1st, 2021

FOR IMMEDIATE RELEASE (PUBLIC)

PATA Capilano University Student Chapter Released New Podcast Episode About Women in Tourism

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“The Gender Pay Gap. Discrimination. Work/Life Balance Challenges. Lack of advancement opportunities. Retention challenges. Sexual Harassment. Occupational Gender Segregation. Bias. These topics only scratch the surface in examining the complex landscape for women in hospitality and tourism leadership” (WORTH Association, 2020). Despite Capilano University’s current asynchronous learning setting due to COVID-19, The *What in the World in Travel* podcast continues to release monthly episodes. The PATA Canada Vancouver Student Chapter’s dedicated executive members are still working diligently to produce the podcasts. This podcast is the second episode to be released during the 2021 series. More podcast episodes are scheduled to release monthly this year.

This month’s episode was hosted by Chairperson Alanna Marrington and Producer Kenna Koronko who are members of the PATA Canada Vancouver Student Chapter and featured Joanna Jagger, President and founder of WORTH Association (Women of Recreation, Tourism, and Hospitality). Joanna is a Convenor and Instructor in the School of Tourism Management at Capilano University. She has held leadership roles in sales, catering and human resources at top brands including Marriott International, Shangri-La Hotels, Sequoia Company of Restaurants and Joe Fortes.



In this episode, Joanna brings her experience as a woman in the tourism industry to the table by sharing her take on difficult workplace subjects for women. She starts off by giving some staggering facts about women in tourism that truly paint a picture of how discriminatory tourism can be. Joanna also shared that gendered titles such as “busboy” or “hostess” actively create barriers for people of all genders. When asked about what advice she had for women entering the tourism industry, Joanna shared “be loud!” Listen to the full episode to learn more about Joanna’s experiences as a woman in the industry and the types of inequality women in this industry face every day. Learn more about what Joanna has to teach us in the 37-minute in-depth episode (information on where the episode can be found is listed below).



Photograph of Joanna Jagger

The School of Tourism Management Capilano University has been a leader in tourism education for over 40 years and supports the PATA Canada Vancouver Student Chapter. PATA Canada Vancouver Capilano University Student Chapter was established in March 2017 and is honoured to have received the PATA Student Chapter Award of Excellence 2018 for its achievements in its first year.

Launched in September 2018, PATA Canada Vancouver Capilano University Student Chapter’s *What in the World in Travel* podcast features 30 to 60-minute interviews with travel professionals from around the world. This podcast is produced by Capilano University student Kenna Koronko. The podcast audio engineer is student chapter member



Jennifer Wong, and the sound editor is student chapter member Cee Trinh. The music clip in each episode is graciously provided by Francis Henson, a Vancouver-based singer-songwriter, guitar player, and producer. The *What in the World in Travel* podcast is made possible through the ongoing support of Capilano University School of Tourism Management. The podcast logo was developed with help from Capilano University student and chapter secretary Yasemin Dogar. The *What in the World in Travel* podcast is available for streaming and download on the Student Chapter's website, Google Play Music, iTunes, Soundcloud, Spotify, and the Student Chapter's website.

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Learn more about PATA Capilano University Student Chapter online, or from our social media platforms:

School of Tourism Management: www.capilanou.ca/tourism

PATA Canada Vancouver Student Chapter: www.patacapu.com

To keep up with our podcasts and our upcoming guests, visit our podcast social media pages:



@whatintheworldintravel

To learn more about us, visit our social media pages:



@pata.capu.studentchapter

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