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## **PATA Capilano University Student Chapter Released New Podcast Episode About International Travel Writing**

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March 29<sup>th</sup>, 2021 –

Travel writing during a global pandemic can be nearly impossible but our guest has shown that it can be done. Despite Capilano University's current asynchronous learning setting due to COVID-19, The *What in the World in Travel* podcast continues to release monthly episodes. The PATA Canada Vancouver Student Chapter's dedicated executive members are still working diligently to produce the podcasts. This podcast is the third episode to be released during the 2021 series. More podcast episodes are scheduled to release monthly this year.

This month's episode was hosted by Yasemin Dogar (Secretary) and Kenna Koronko (Podcast Producer and Director of Internal Communications) who are members of the PATA Canada Vancouver Student Chapter and featured Sally Pederson. Sally Pederson is an award-winning travel writer, English tutor, and international house & pet sitter. Born and raised in Canada, she has also lived in Italy, Costa Rica, and Spain. To date, she has been to over 35 countries and 250 cities.

In this episode, we speak to Sally about her career in the travel and tourism industry and her experiences as a travel writer. Sally mentions the impact on COVID-19 towards the industry and the common misconceptions about her career. She starts off by telling the



story of how she became a travel writer on a whim. This fascinating story sheds light on how one's career path may not be a straight upward ladder. Something Sally brought to light were the common misconceptions about travel writing. Many people become travel writers because they think that they will be on vacation the whole time but in actuality it can be very stressful and time consuming. Listen to the full episode to learn more about Sally's experiences as a travel writer and the types of challenges that industry currently faces. Learn more about what Sally has to teach us in the 51-minute in-depth episode (information on where the episode can be found is listed below).



Photograph of Sally Pederson

The School of Tourism Management Capilano University has been a leader in tourism education for over 40 years and supports the PATA Canada Vancouver Student Chapter. PATA Canada Vancouver Capilano University Student Chapter was established in March 2017 and is honoured to have received the PATA Student Chapter Award of Excellence 2018 for its achievements in its first year.

Launched in September 2018, PATA Canada Vancouver Capilano University Student Chapter's *What in the World in Travel* podcast features 30 to 60-minute interviews with travel professionals from around the world. This podcast is produced by Capilano University student Kenna Koronko. The podcast audio engineer is student chapter member



Jennifer Wong, and the sound editor is student chapter member Cee Trinh. The music clip in each episode is graciously provided by Francis Henson, a Vancouver-based singer-songwriter, guitar player, and producer. The *What in the World in Travel* podcast is made possible through the ongoing support of Capilano University School of Tourism Management. The podcast logo was developed with help from Capilano University student and chapter secretary Yasemin Dogar. The *What in the World in Travel* podcast is available for streaming and download on the Student Chapter's website, Google Play Music, iTunes, Soundcloud, Spotify, and the Student Chapter's website.

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Learn more about PATA Capilano University Student Chapter online, or from our social media platforms:

School of Tourism Management: [www.capilanou.ca/tourism](http://www.capilanou.ca/tourism)

PATA Canada Vancouver Student Chapter: [www.patacapu.com](http://www.patacapu.com)

To keep up with our podcasts and our upcoming guests, visit our podcast social media pages:



@whatintheworldintravel

To learn more about us, visit our chapters social media pages:



@pata.capu.studentchapter

### **Contact Information:**

Capilano University School of Tourism Management  
Pacific Asia Travel Association Capilano University Student Chapter  
What in the World in Travel Producer: Kenna Koronko [pata.capilanou@gmail.com](mailto:pata.capilanou@gmail.com)